



## FOR IMMEDIATE RELEASE

### Sintelsat's ICT Initiative making significant progress in the African Markets

**Stony Brook, New York, March 01, 2008**—Sintel Satellite Services has been working tirelessly in the last decade to provide ICT infrastructure & satellite communication solutions in the African Continent and providing much needed connectivity from Africa to the rest of the world. Recently, Sintelsat's Chair-woman, Manisha Prakash, (an Alumna from Tuck Business School) met with the ICT industry entrepreneurs and world leaders, who congratulated her for her leadership and entrepreneurial spirit in the emerging markets.



*Sintelsat's CEO (stands 2nd from far left) meets with Delegation from Prime Minister's Office and Ministry of Finance and a group of private Entrepreneurs in Cameroon during their Teleport visit to Sintelsat—December 14, 2007*

Sintelsat's President/CEO, Mr. Sanjay Singhal, received the Prime Minister's Delegation from Cameroon and discussed the ICT initiative and a country wide roll out of internet services in partnership with public-private initiative in the Country. The Cameroon delegation's US visit was aimed to establish strong relationship with leading providers in the ICT industry and concluded with Sintelsat's Satellite Teleport visit in Maryland. The meeting was another milestone to strengthen the cooperation between the two countries and achieve Sintelsat's pursuit to provide infrastructure communication solutions in the African nations.

According to the research, internet access market is growing very rapidly in Africa. Governments, PTTs and private telecom companies are making significant investments in the infrastructure in an attempt to provide better connectivity to its people and bring the Continent at par with developing nations in Asia & Europe and to exploit the vast potential of the African markets. Many governments are targeting at developing ICT strategies, e-governance and internet penetration in the region. Sintelsat is actively participating in this growth process and providing solutions to ISPs, educational institutes and enterprises in the region, particularly in Kenya, Uganda, Malawi, Zimbabwe, Swaziland, South Africa, Angola, Sierra Leone and currently working with

the Governments of Cameroon and Ghana in the ECOWAS region. Sintelsat vision is to provide high-technology ICT solutions that are cost-effective and easy to deploy in the African markets.

Research predicts high growth level for internet market in Kenya, Tanzania, Uganda, Senegal, Angola and Mozambique. Potential growth in Ghana and Nigeria is also high but will depend on economic performance and government lifting prohibitive licensing to foreign investors. Sintelsat, however, is consistently focused on establishing its local presence in these countries to strengthen its relationships with much of the emerging markets in the African region.

Sintelsat has been very supportive of the African ICT organizations, and UN initiatives, particularly the recent Nov@Tech- The African ICT Marketplace event on February 14th in Ethiopia where Sintelsat was invited to speak on the Satellite-Based ICT Infrastructure. Sintelsat is promoting cost effective solutions that meet the demand of current Internet applications and communication needs of the African Continent. Products and services offered comprise: Satellite based solutions, VSAT networks, Fiber connectivity solutions, Broadband Internet and wireless solutions (Wi-Max & Wi-fi); computers and networking solutions; banking solutions, e-learning, content distribution, VoIP and Video services.

#### **About Sintel Satellite Services, Inc.**

Sintel Satellite Services, Inc. (Sintelsat) is a Minority /Woman Owned Small Business, SDB, and qualifies for the "HubZone" classification. In addition, Sintelsat is New York City, Empire State and NMSDC certified W/MBE organization. Sintelsat is a satellite and terrestrial systems integrator and solutions provider with global outreach, providing turnkey end to end communication solutions, networks, and services using Satellite, Fiber, Microwave and Wireless advanced hybrid technologies. Our solutions are cost effective based on an innovative approach utilizing decades of global experience combined with regional & local knowledge in the emerging markets. Representatives are available in many countries including Africa, Middle East, Asia and Europe.

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